

3/1/2013 - - For Immediate Release Contact: Tracey Leverty, Echelon Event Management (804) 305-0601 tracey@echelon-events.com

## The 6<sup>th</sup> Annual Broad Appetit Food Festival Returns Sunday, June 2nd (full line-up of restaurants and music released mid-May)

Broad Appétit (www.broadappetit.com), the region's largest food event, celebrates 6 years of local culinary excellence! This highly anticipated "smorgasbord in the street", will once again feature Richmond's most popular LOCAL dining establishments. Mark your calendar to join us for the best of Richmond cuisine on Sunday, June 2!

More food and more time! The public can taste signature dishes from 70+ of Richmond's finest local restaurants – this is 15 more than any other year – from 11:00 until 6 p.m. – which is an hour longer than in the past. The 100-200-300 blocks of West Broad Street will serve up outstanding prepared food in addition to fresh Virginia produce, cheeses, herbs, artisan breads and confections straight from local organic farms and specialty food providers. The event also will feature several of Virginia's finest wineries and beers. Admission to this foodie paradise is free, with each restaurant offering \$3 small plate offerings of their signature dish, a dessert or a healthy option. A \$5 combo plate is also offered by most.

Broad Appétit is hosted by the Downtown Neighborhood Association to benefit FeedMore, who this year alone has provided 900,000 meals to children (20% rise since last year), distributed over 20 million pounds of food, and provided daily meals to 1,800 elderly and disabled adults.

As always, the event will serve up an amazing food selection, as well as a jampacked music stage sponsored by Taste the Local, a chef stage sponsored by MARTIN's featuring the Chef Throw Down in the Street competition, an interactive kid's area and plenty of farmer's market, art and antique vendors. Other fun activities for both kids and adults are in the works, such as story-telling, hands-on in-season food preparation demos, raw milk and fermented food demos, canning and preserving, composting, bee keeping and much more!

The daylong banquet of Richmond eats takes place on Broad Street between Henry and Adams in the footprint of First Friday's Artwalk (www.firstfridaysrichmond.com). Galleries and shops along this stretch will be open and several spaces open for tours. The event is truly a feast for the body, mind and soul!

Broad Appétit's success relies heavily on sponsorships and is fortunate and grateful for the support of our current sponsors - Altria, MARTIN'S, Performance Food Group, Brown Distributing, Bon Secours, Duke's Mayonnaises and Sauer's Spices, One South, Commonwealth Event Company, SB Cox, J. Sargeant Reynolds Center for Culinary Arts, Tourism and Hospitality and Metro Sound & Music.